

Kyle Turris Capital City Condors
GOLF CLASSIC

Monday, June 5, 2017



KYLE TURRIS
CAPITAL CITY CONDORS
6th ANNUAL GOLF CLASSIC

Monday June 5, 2017
The Marshes (Kanata)

SPONSORSHIP PACKAGE



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SPONSORSHIP OPPORTUNITIES

The Capital City Condors are a family of ice hockey teams for those who are unable to play on any other hockey team due to a developmental disability. Players from ages 6 and up, of all ability levels and are each given a high degree of personal care and attention by the Condors' on-ice coaches. The Condors get to play the game we all love; while learning about teamwork, sportsmanship, skill development, and having FUN.

Now in its 6th year, the Kyle Turris Capital City Condors Golf Classic has raised over \$170,000 for our family of special athletes. This fun and entertaining event sells out every year, providing our sponsors with maximum visibility and exposure to loyal and influential supporters of the cause.

Your involvement will:

- ❖ Financially support the increasing ice time, jersey and equipment costs
- ❖ Assist with major initiatives to keep the Condors financially healthy
- ❖ Support our long term vision of expanding special needs hockey throughout Canada and the world

MESSAGE FROM OUR CAPTAIN



On behalf of the Capital City Condors players, families, coaches, and volunteers, I would like to personally thank you in advance for your consideration and generous support.

A handwritten signature in black ink that reads "K Turris #7".

Kyle Turris
Ottawa Senators
Capital City Condors Honourary Captain

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SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR: \$10,000 (1 opportunity)

- ❖ Recognized sponsor of TSN 1200 Hotstove with Kyle Turris
- ❖ Primary logo placement on all signage and collateral materials (web, letterhead, banners and media coverage)
- ❖ One hole sponsorship
 - Sponsor of Kyle Turris' activity hole
 - Signage at tee box
 - Opportunity for unique brand activation at selected hole
- ❖ Foursome for the 2017 Golf Classic
 - 4 registrations for 18 holes with carts
 - BBQ lunch and dinner provided
- ❖ Sponsor recognition on TSN 1200 radio remote broadcast
- ❖ Two full page ads in tournament program
- ❖ Table at Capital City Condors year end banquet with an Ottawa Senator player (dependent on Ottawa's Stanley Cup run)
- ❖ Special invitation to join the Condors for a scrimmage game during the on-ice season (date to be determined)
- ❖ 'Captain Pic' (picture with honorary condor captains) and thank you plaque
- ❖ Opportunity to provide a give away at a hole
- ❖ 4 Condors hats autographed by Kyle Turris and Condors players



CainCo Photography

KYLE TURRIS CAPITAL CITY CONDORS GOLF CLASSIC
Supporting Special Needs Hockey

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SPONSORSHIP OPPORTUNITIES

ALL-STAR SPONSOR: \$5,000 or in kind* equivalent (5 opportunities)

- ❖ Shared recognition on all signage and collateral materials (web, letterhead, banners and media coverage)
- ❖ One hole sponsorship
 - Signage at tee box
 - Opportunity for unique brand activation at selected hole
- ❖ Foursome for the 2017 Golf Classic
 - 4 registrations for 18 holes with carts
 - BBQ lunch and dinner provided
- ❖ Sponsor recognition on TSN 1200 radio remote broadcast
- ❖ Full page ad in tournament program
- ❖ Opportunity to be presenting sponsor to one of the following event properties:
 - Lunch
 - Dinner
 - Wine
 - Condor Ambassadors
 - Golf cart
- ❖ 'Captain Pic' (picture with honorary condor captains) and thank you plaque
- ❖ Opportunity to provide a give away at the selected hole
- ❖ 4 Condors hats autographed by Kyle Turris and Condors player

* The value of in-kind or non-cash donations will be determined by the sponsorship committee.



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SPONSORSHIP OPPORTUNITIES

STARTING LINE-UP SPONSOR: \$2,000 or in kind* equivalent (12 opportunities)

- ❖ Shared recognition on all signage and collateral materials (web, letterhead, banners and media coverage)
- ❖ One hole sponsorship
 - Signage at tee box
 - Opportunity for unique brand activation at selected hole
- ❖ Foursome for the 2017 Golf Classic
 - 4 Registrations for 18 holes with carts
 - BBQ lunch and dinner provided
- ❖ Sponsor recognition on TSN 1200 radio remote broadcast
- ❖ Half page ad in tournament program
- ❖ Opportunity to be presenting sponsor to one of the following elements:
 - Men's closest to the pin
 - Women's closest to the pin
 - Men's longest drive
 - Women's longest drive
 - Other element to be determined with sponsor
- ❖ 'Captain Pic' (picture with honorary condor captains) and thank you plaque
- ❖ Opportunity to place participant gift in welcome bags
- ❖ Condors hat autographed by Kyle Turris and Condors players

COMMUNITY SPONSOR PROGRAM: \$500 (18 OPPORTUNITIES)

- ❖ Shared recognition on all signage and collateral materials (web, letterhead, banners, and media coverage)
- ❖ Thank you plaque

* The value of in-kind or non-cash donations will be determined by the sponsorship committee.

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SPONSOR REGISTRATION FORM

EVENT SPONSORSHIP

Email your completed registration form to Ian Anderson at ian.j.anderson@bell.net

- Presenting sponsor (1) - \$10,000
- All-Star sponsor (5) - \$5,000
 - Lunch
 - Dinner
 - Wine
 - Condors Ambassador
 - Golf cart
- Starting Line-Up sponsor (12) - \$2,000
 - Men's closest to the pin
 - Womens closest to the pin
 - Men's longest drive
 - Women's longest drive
 - Other _____
- Community sponsor (18) - \$500

CONTACT INFORMATION

Company _____
Address _____
Contact name _____
Phone _____ Email _____

PAYMENT

Credit Card VISA Mastercard
Card # _____ Expiry _____
Name on Card _____ Signature _____
Cheque Mail to g6 Barrow Crescent, Kanata, ON, K2L 2J1



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SCHEDULE

11:15 am	Lunch and registration
1:00 pm	Shot gun start
6:00 pm	Cocktail reception/silent auction (dining lounge)
7:00 pm	Dinner, prizes, silent and live auction (dining lounge)

For more information:

Ian Anderson - ian.j.anderson@bell.net

Matt Bennett - bennett@oseg.ca

Nate Cormier - natecormier93@gmail.com

Brandon Dhillon - brandondhillon@gmail.com

Jim Perkins - sjperks@rogers.com

